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Makers of Pepper Dog Salsa add Pepper Dog Dry Rub to Their Successful Product Line

For Immediate Release
Apex, NC

Tom and Ginger Molthen, owners of the successful Pepper Dog Salsa, are pleased to announce the addition of a new item - Pepper Dog Dry Rub to their existing product line. They plan to roll out the dry rub by the end of September and have it available in the stores currently selling Pepper Dog Salsa by the end of October.

"The response to the dry rub has been very exciting. Each time we have tested the rub in a product demo, it has sold out!" Pepper Dog Dry Rub's unique blend of spices makes it "the only rub you'll ever need" and is delicious on fish, chicken, pork or beef - any type of meat. It is even good as a taco seasoning.

Tom and Ginger Molthen began selling Pepper Dog Salsa at a local festival in September 2005. The demand for their salsa has been growing steadily during the past year, and Pepper Dog products are now sold in over 50 stores in North Carolina, Virginia, South Carolina, Georgia and Maryland as well as a number of online stores.

Pepper Dog Salsa has a smooth consistency and smoky flavor; giving customers a delicious alternative to traditional salsas. Pepper Dog Salsa is an all-natural blend of tomatoes, peppers, cilantro and garlic and is made without onions and vinegar. "Our salsa is unique in the many ways you can use it - it really has replaced ketchup in our kitchen. We use it on everything from hot dogs, in meatloaf, added to soups for extra flavor, or mixed with cheese for a delicious dip and Pepper Dog Dry Rub complements the salsa perfectly".

"Our commitment to customers is to always provide a delicious and versatile product. Pepper Dog Dry Rub and Pepper Dog Salsa do just that. They can be used in many different ways to add amazing flavors to any dish."

Pepper Dog Dry Rub and Pepper Dog Salsa - Mild, Medium and Hot flavors are produced for Semma Enterprises, Inc out of Apex, North Carolina. All wholesale and retail inquiries should be directed to Tom and Ginger Molthen at info@pepperdogsalsa.com or 919-367-8485. Pepper Dog Salsa and the logo are a registered trademark of Semma Enterprises, Inc.