



Pepper Dog Specialty Foods, Inc .



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Pepper Dog Specialty Foods, Inc. is pleased to announce the addition of Jeremy Riberdy and Haynes David to the Pepper Dog Team.



Jeremy Riberdy will perform the roles of Chief Financial Officer and Chief Strategy Officer for Pepper Dog Specialty Foods, Inc. Mr. Riberdy is an accomplished business professional with more than 13 years of experience in accounting, financial analysis, budgeting, strategy development, procurement, and client services. Prior to joining Pepper Dog, Mr. Riberdy served as an Associate Consultant with ScottMadden, Inc., a general management consulting firm and as a Senior Financial Analyst for Fidelity Investments, one of the world's largest providers of investment products and services.

Mr. Riberdy received his MBA in consulting and sustainability from the Kenan-Flagler Business School at the University of North Carolina – Chapel Hill and his B.S. from Bridgewater State College, where he studied finance.

Haynes David will perform the role of Market Research Analyst responsible for monitoring market conditions and identifying growth opportunities. Prior to joining Pepper Dog, Mr. David served as a Project Manager with Vergence Entertainment, a marketing firm offering products that support national, regional and local promotions and as a Marketing Research Analyst for Kudzuki Incorporated, a North Carolina-based company where he conducted extensive brand and market research in the functional beverage industry during the production of Kudzuki Rejuvenate.

Mr. David received his B.A from the University of Georgia where he studied International Affairs and a certificate from The Carolina Business Institute at University of North Carolina's Kenan-Flagler Business School in 2009.

About Pepper Dog Specialty Foods, Inc.

Pepper Dog Specialty Foods, Inc. is an award-winning, all-natural specialty food company based in Apex, NC. Current products include Mild Salsa, Medium Salsa, Hot Salsa, Verde Salsa and a Dry Rub. For more information, please visit our website at www.pepperdogbrands.com.